



GHANA

Principal Investigator: Dr. Gloria Essilfie

Internship Title: Graduate Research Intern – AIFVs Awareness Creation and Communication

Time Period: Summer 2025

Background/Description of the Project

This project – Enhancing the production and consumption of Indigenous fruits and vegetables to improve diets in Ghana and Mali is a collaborative study involving academia, research institutions and private sector from Ghana and Mali. The study is jointly undertaken by University of Ghana, Université des Sciences, des Techniques et des Technologies de Bamako (USTT-B), Food Research Institute of the Council of Scientific and Industrial Research, Ghana, FARA and Young Professionals for Agricultural Development (YPARD). The research questions will include but not limited to (i) What are the fruits and vegetables indigenous to West Africa (ii) What gender-sensitive resources and technologies are available for use along the value chain and how can these technologies be adapted for use by the small-scale farmer, processor, retailer, and consumer; (iii) how cost-effective are these adaptable technologies to the value chain actors (v) What policies, regulations and standards are needed to enhance the value of indigenous fruits and vegetables? The outcomes of this project include diversification in the diets of consumers, increased production and yield of indigenous fruits and vegetables (AIFVs) by small-scale farmers, increased number of available staples and improved marketing of AIFVs. We hereby invite a motivated student as a graduate intern in-country for a 14-day on-the-ground research engagement as part of this project.

Research Question(s) or Specific Issues to be Addressed	Range of Acceptable Disciplines and Skills	Deliverables
<p>The intern will work on the following research questions and issues:</p> <p>Monitor and analyze online conversations around priority and emerging issues with special focus on Africa indigenous fruits and vegetables in Ghana and Mali.</p> <p>Produce appropriate graphics/visualization, branding and support the production of communication products and materials including infographics, videos, etc.</p> <p>Contribute to visual and digital communications, including photo gathering and editing, graphic creation and presentation, and other multi-media editing, including video and audio.</p>	<p>This research internship is open to candidates with a background in communication with knowledge in agriculture, nutrition, environmental science, and related fields.</p> <p>Expertise in web development, photography, documentation, and content creation are very valuable for this role.</p>	<p>During the two-week internship, the intern will be expected to deliver the following:</p> <p>A well-organized online communication planning and processes to increase visibility and raise awareness.</p> <p>Appropriate graphics/visualization, branding and communication products and materials including infographics, videos etc.</p> <p>Visual and digital communications, including photo gathering and editing, graphic creation and presentation, and other multi-media editing, including video and audio.</p>

The intern will work closely with the project team at the University of Ghana and receive guidance throughout the internship period. The outcome of this research will contribute to the broader project's objectives of diversifying the diets of consumers through the production and consumption of indigenous vegetables in Ghana and Mali.

